



Impact Report

2023



A World Where Every
Community Thrives

OUR MISSION

We improve the lifelong outcomes for communities and individuals who have limited access to resources and opportunities.



T. D. Jakes
Chairman

“Philanthropy has a vital role to play in ensuring that resources reach the communities where they are most needed, and the T.D. Jakes Foundation is uniquely positioned to contribute to this effort.”

Dear Friends,

As I reflect on the T.D. Jakes Foundation’s journey, I am reminded of the simple truth that the work of any organization ultimately boils down to its impact on people and places. The Foundation’s roots lie in my own experiences growing up in communities grappling with poverty, inequality, and limited opportunities. Witnessing systemic barriers and injustices limiting the potential of hardworking individuals led me to start the T.D. Jakes Foundation, believing that by addressing these challenges head-on, we could create transformative change and unlock the untapped potential of millions.

In 2023, the T.D. Jakes Foundation embarked on a new chapter, welcoming new leadership and propelling us to reach new heights. Our new CEO, Kelley Cornish, possesses a wealth of experience, passion, and deep understanding of the challenges faced by communities with immense potential which, coupled with her expertise in driving systemic change, will be invaluable as we work to create a world where every community thrives.

This moment in our country’s history is pivotal, and there remains a need for individuals and communities to equitably participate in and benefit from systems that are changing. Philanthropy has a vital role to play in ensuring that resources reach the communities where they are most needed, and the T.D. Jakes Foundation is uniquely positioned to contribute to this effort.

2023 was a year of continuing to catalyze opportunities through workforce readiness, community building, and corporate partnerships leading to increased investments of time, resources, and millions of dollars in our youth, workforce, and neighborhoods. Our transformative partnership with the Wells Fargo Foundation exemplified our commitment. We awarded \$9 million in grants to 16 changemaking organizations, supporting economic advancement initiatives. Looking ahead, our new vision and mission will guide us in driving greater impact through innovative partnerships, groundbreaking initiatives, and amplifying unheard voices. The T.D. Jakes Foundation is built for this moment, and I am deeply proud of the work we do to strengthen environments around us and build bridges for resources to reach those who need them most.

I thank our partners, supporters, and community members. Your support and collaboration have been instrumental to our success, and we look forward to continuing this journey together.

With gratitude and hope,

T.D. Jakes
Founder and Chairman



Kelley Cornish
President & CEO

"I am incredibly excited about the journey ahead and the impact that we can achieve together. I invite you to join us in this work, to lend your time, your talent, and your passion to this critical cause."

Dear Friends and Partners,

It is with great excitement and a deep sense of purpose that I write to you as the new President and CEO of the T.D. Jakes Foundation. As I step into this role, I am humbled by the trust placed in me and the opportunity to lead this remarkable organization into its next chapter.

Since joining the Foundation, I have had the privilege of assembling a new team of talented and passionate individuals who share our vision for a world where every community can thrive. Together, we have hit the ground running, driven by a sense of urgency and a deep belief in the power of innovation, collaboration, and equity.

Through our corporate partnerships, we have forged powerful alliances with leading companies and foundations, leveraging their resources, expertise, and networks to amplify our impact.

Some of our proudest achievements in 2023 have been:

- Immersed 461 students in Science, Technology, Engineering, Arts, and Math at STEAM Academy.
- Introduced over 2,500 job seekers to employment opportunities through our Hiring Mixers.
- Provided laptops to high school seniors, returning citizens, and youth in STEAM programs.
- Invested \$9 million in community organizations in partnership with Wells Fargo Foundation.
- Began the process of developing the Foundation's first strategic plan to launch in 2024.

As we look back on 2023 and look ahead to 2024 and beyond, we are excited to build upon this foundation and take our impact to the next level through financial inclusion, educational access and workforce readiness, and community transformation and well-being.

I am incredibly excited about the journey ahead and the impact that we can achieve together. I invite you to join us in this work, to lend your time, your talent, and your passion to this critical cause.

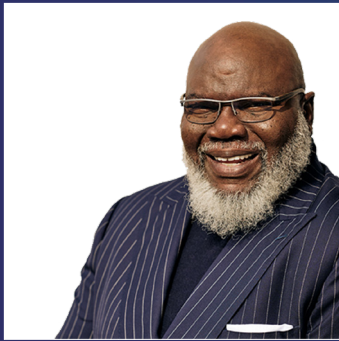
Together, we can build a future of equity, opportunity, and prosperity for all.

With gratitude,

Kelley Cornish
President and CEO

OUR BOARD

T. D. Jakes Foundation Board of Directors is comprised of successful business leaders who have worked throughout their careers to create cultures of inclusion and expand access to opportunity.



T.D. Jakes
Chairman of the Board



**Janice Bryant
Howroyd**
Board Member
ActOne Group



**Cynthia "Cynt"
Marshall**
Board Member
The Mavericks
Organization



Jeff Rich
Board Member
Sunstone Partners



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Igniting Passion for STEAM: STEAM Academy

Excitement overflowed as hundreds of 11-15 year olds shared their favorite memories from the 4th annual STEAM Academy. For many youth, the free program opened up a world of transformative hands-on opportunities in Science, Technology, Engineering, Arts, and Math they hadn't experienced before. As one participant put it, the academy allowed them to "try new things that I wouldn't normally try at school or home."

Away from the traditional classrooms, seasoned professionals provided firsthand knowledge as curious minds soaked up practical experience with skills that will propel them into careers that will build our future. "Exploring new careers in engineering" was a highlight for some, while others cherished "making new friends" and "flying drones."

Thanks to our partners, STEAM Academy unlocked new possibilities.



Long-lasting Impacts

77%

of parents reported that students continued to use or explore skills learned in STEAM Academy after the conclusion of the program.

68%

of parents reported that their student expressed new career interests in STEAM fields since attending STEAM Academy.

Commitment to the Program

97%

of parents said their student will attend future STEAM Academy programs.

STEAM Academy Overview in Numbers

461

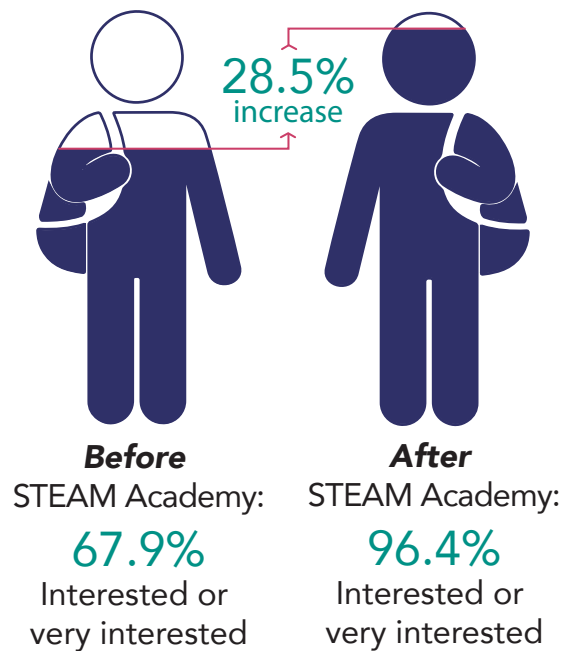
Students attended
STEAM Academy across
the two weeks of the
program

50+

Hours of experiential
learning across two weeks
of STEAM Academy

Increased Interest

Parents rated their student's interest in
STEAM subjects both before and after
STEAM Academy. Here's what they said:



“My favorite part of STEAM Academy week one was the prototyping portion... I loved being able to create something that you got to experience working and knowing that you were the one that created it just makes the experience so much better!”

- 10th Grade Student



What Parents are Saying:

Parents highlighted some of the skills and personal growth students gained:

"He learned more about **coding**, the importance behind coding, increased socialization and being actively involved."

"**Programming** in Java and other languages that he was not completely familiar with."

"Confidence, **teamwork, collaboration**."

"Agile **communication**, innovative **ideation**, and confidence that when you keep trying you can achieve your goals."

"...the opportunity to explore **flying drones** which he'd never worked with in person before."

Parents talked about what they saw as benefits of STEAM Academy:

Access

to professionals and their expertise

Social skills

and new friendships among students

Exposure

to a wide variety of technologies beyond video games

Cultivating interest

in STEAM and other programs that will help them in later years

Self-confidence

and interest in STEAM



"It was an amazing opportunity that was freely given to all of our children. Thank you and all the people that made it possible. My son took an introductory programming class this year as a result of the exposure he had to the STEAM program you offered."

- STEAM Academy Parent

Special Thanks to Our Partners



Dallas
Mavericks



Goldman
Sachs



Robotopia



Steward Family
Foundation

Building Bridges to Employment
and Opportunity:

Hiring Mixers

The fall and spring Hiring Mixers hosted by the Foundation and Workforce Dallas have been a gamechanger for job seekers like Candace Moore. "I am very grateful that the Hiring Mixer was available and that I was able to gain something from that experience," shares Candace, who was hired as a teacher after attending the event. "The impact that I plan to have as a teacher now that I've been offered this opportunity is very large."



Workforce Readiness Offerings

450+

job seekers have received jobs
from the Fall Hiring Mixer

420+

job seekers received
free headshots

150+

job seekers went to workshops on
financial literacy, resume building,
and Disruptive Thinking

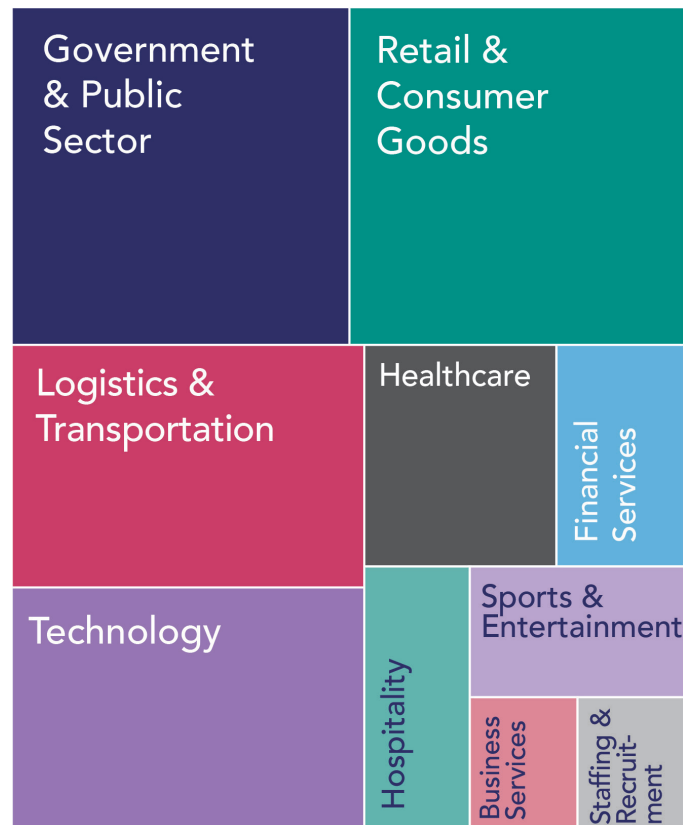


40+

employers were in attendance

10

different sectors were represented



2,500+

job seekers attended the Hiring Mixers



1,100+

job seekers were interviewed

Special Thanks to Our Partners



Dallas Mavericks



Truist Bank



State Farm

Connecting Communities to Opportunity Through Technology: Laptop Giveaway

Access to technology is key for ensuring digital equity and keeping community members connected to opportunities to learn, work, and succeed in today's interconnected world. In 2023, the Foundation was honored to give away more than 120 laptops that supported individuals ranging from graduating high school seniors to returning citizens to youth in STEM and STEAM programs as they pursue new educational and employment opportunities.



"I absolutely love the laptop. It works very well and I'm able to apply for colleges, scholarships, and learn how to use Microsoft before I head to school."

- Laptop recipient

"Thank you so much! The laptop really helped during college when my initial laptop crashed."

- Laptop recipient



123

laptops provided to members of
the Foundation community

Recipient Spotlight: Texas Offenders Reentry Initiative (TORI)

The 25 laptops donated to TORI significantly increase digital access for the program's clients, who often face challenges accessing computers and other technology resources. With the arrival of the new laptops, TORI clients now have computer access to improve workforce readiness, pursue education and training programs, evaluate options for affordable housing, and develop financial skills.

Partner. Invest. Impact.

From adopting Urban Park STEAM Academy to connecting students to our programs and resources, we are proud to continuously partner with Dallas ISD in support of educating all students for success.

Joining forces with our partners at State Farm, the Foundation team packed 100,000 meals as part of the U.S. Hunger 100,000 Meal Pack event to support families in need. Efforts like these are critical in areas like Dallas County which has one of the nation's highest levels of food insecurity among children.

In 2023 our partnership with the Wells Fargo Foundation catalyzed transformative investments in our community and our organization, amplifying our mission and expanding our reach.



Principal for a Day



State Farm Meal Packing



**WELLS
FARGO**

Together, T.D. Jakes Foundation and the Wells Fargo Foundation granted **\$9 million** to community-based organizations across America, strengthening the economic, entrepreneurial, and cultural infrastructure.



Community Foundation
of Central Savannah River
Area (CFCSRA)



The Dallas Entrepreneurs
Center (DEC)



Enterprise Community
Partners



Greenwood Rising Black
Wall Street History Center



Greenwood Cultural
Center



HBCU Community
Development Action
Coalition (CDAC)



HomeFree USA



Jackie Robinson Foundation



The Milken Institute



Operation Hope



Paul Quinn College



Society for Financial
Education & Professional
Development (SFE PD)



SoLa I CAN Foundation



Foundation Office at Fort
McPherson



Westside Future Fund



Wiley University

Increasing Our Capacity

Growing Our Team, Extending Our Reach

To support our growth and increasing impact, we expanded our collaborative team to include new members with new skills. This allowed us to successfully manage new initiatives, maintain our existing signature programs, and extend our reach to make a difference nationally.



"I'm continually inspired by the talented and dedicated professionals who make up the Foundation team. Each new team member brings a diverse set of skills, experiences, and perspectives that enhance our work and reinforce our ability to drive meaningful change."

- Kelley Cornish, President & CEO

Marc Alexander

Sr. Director,
Strategy &
Operations

**Sequena
Alexander**

Events
Specialist

Kelley Cornish
President & CEO

Marcedes Fuller
Special Assistant
to the President

Arnetta Harris
Chief of Staff

Angela Johnson
Communications
Specialist

Tiffani Martin
Project
Manager

Trina Ochoa
Executive Assistant

Briyana Ramirez
Events & Online
Specialist

Tozyea Reed
Manager, National
Partnerships

Michael Santini
Sr. Director,
National
Partnerships

Brent Wilson
Chief Operating
Officer

Sheena Wood
Finance Assistant

T.D. Jakes Foundation

An Integral Part of the TDJ Group

Collaboration and strategic partnerships are the driving force of our work, allowing us to combine strengths, community connections, and resources with peer organizations to maximize impact. In 2023, this approach enabled us to reach and invest in a broad range of individuals, organizations, and communities.

"We can't tell the Foundation's story without talking about the Foundation's family... we are better together than we are apart."

- Chairman T.D. Jakes

The Foundation & Metroplex Economic Development Corporation (MEDC)

- Provided laptops to 40 graduating Distinctively Debs.
- Offered information and opportunities to participants of the Texas Offenders Reentry Initiative (TORI) during the Hiring Mixers.
- Built connections between program partners to amplify impact.

The Foundation & TDJ Enterprises (TDJE)

- Hosted Disruptive Thinking discussion for fall Hiring Mixer attendees.
- Hosted a panel in advance of the Hiring Mixer to discuss the future of the workforce which included topics like artificial intelligence (AI) and how to navigate an ever-changing work landscape successfully.

The Foundation & TDJ Real Estate Ventures (TDJREV)

- Invested in the establishment of a grocery store in one of Augusta, GA's communities with limited access to healthy food, addressing the critical issue of food deserts in the city.

The Foundation & TDJ Ministries (TDJM)

- Secured corporate partnerships in support of the 2023 International Leadership Summit to ensure that attendees engaged in robust panel discussions.

Strategically Planning Our Future

In 2023, we began the process of developing a three-year strategic plan to help us define where we are going and how we are going to get there. Through this process we defined our new mission, vision, values, and strategic pillars that will guide our work as we move forward.

We are excited about our accomplishments and the seeds planted in 2023. We remain committed to advancing our mission and creating lasting change in 2024 and beyond.

Stay tuned for our completed strategic plan in spring 2024!



Vision

A world where every community thrives



Mission

We improve the lifelong outcomes for communities and individuals who have limited access to resources and opportunities.



Values

Integrity

Transformation

Innovation

Bridge-Building

Equity

Problem-Solving



Strategic Pillars



Financial Inclusion



Educational Access and Workforce Readiness



Community Transformation and Well-being



Thanks to Our Contributors

We are immensely grateful to the **570+** individuals and organizations who partnered with us throughout 2023. Our work would not have been possible without your support.

CORPORATIONS & GRANTORS OVER \$500

INDIVIDUAL DONORS OVER \$500

LEADER

Wells Fargo Foundation

GAMECHANGER

Dallas Mavericks
Steward Family
Foundation

Truist

John Hope Bryant

Lisa Opokua
Busumbru

CHANGEMAKER

Greater Works
Ministries

Tech Allies

The Ad Council

Goldman Sachs

State Farm

Angela Raymond

Chelsea Williams

Courtney Clayton

Jasmine Thomas

Karen Payne

Lisa Bocci

Raymonde Charles

Scott Evans

Simona Simmons

Tamera Howell-
Robinson

SUPPORTER

Commonwealth
Charitable Fund

MCJ Amelior
Foundation

Cuffee Family Giving
Fund

The Body of Christ
Church International

Dany Sanon

Efrich Lourens

Dr. Linda Morable

Tonya Brunson

To join the T. D. Jakes Foundation's efforts to work toward a world where everyone thrives:

Visit our website, tdjfoundation.org.

Follow us on social media:



Email us at info@tdjfoundation.org.

Visit tdjfoundation.org or text "TDJF" to 53-555 to donate to support our mission of improving the lifelong outcomes for communities and individuals who have limited access to resources and opportunities.





