



Impact Report 2022

### Building Bridges Creating Pathways to Opportunity

In the past year, we reached new milestones in building bridges across the deep and painful social divides in our country and world by creating pathways to opportunity for those who have been historically underrepresented. We are proud of our efforts and deeply grateful for the partners and friends who walked alongside us in the work and contributed so greatly to our impact. We could not have done it without you.



This report is a story of our impact in 2022 – and in each of our programs and efforts you will see our deep commitment to address the social and economic disparities that have prevented people – especially Black and brown people – from enjoying the benefits of a free and fair society.

Our work is grounded in intention and respect – listening to the needs expressed by those closest to the challenges and doing "nothing for us, without us." We believe the only way to achieve an equitable society is by disrupting the systems that have perpetuated poverty and disparity. And we have learned that the monumental task of disrupting systems is best done by embracing unlikely and even unprecedented partnerships, because we can achieve more together than we can ever accomplish alone.

This report highlights many of the ways we have worked to close the gap in access and provide resources that can lead young people to fulfilling and meaningful careers for today's workforce and the workforce of the future. It also demonstrates how we have gathered diverse leaders and corporate and foundation partners to support a new paradigm for leadership and systemic change – in our institutions, our companies, our country, and our world.

Our goals are ambitious and only growing larger as we look at the depth and breadth of issues and barriers in our society. We are dedicated to building bridges that cross over those barriers – and provide tangible pathways to opportunity in technology education, workforce readiness, community building, affordable housing, and more.

As we look ahead to 2023, we have ambitious goals to increase our impact across the nation and around the world, and we need each of our partners and friends to join us. Thank you for your generous past support, and for the impact we have made together. And thank you for joining us in the transformational work ahead.

T.D. Jakes
Chairman

Hattie Hill

Hie Hill

### **International Leadership Summit 2022**

# Foundation Sessions Help Illuminate and Inspire Leaders

T.D. Jakes Foundation was proud to participate in the 2022 International Leadership Summit (ILS), an extraordinary event that delivered the unique merging of ministry and marketplace, providing meaningful tools to address the greatest challenges in our world today.

During the last week in March 2022, in Charlotte, North Carolina, ILS brought together leaders at all ages and stages, from aspiring and tenured entrepreneurs and corporate executives, to pastors, students, and influential change agents, to build community and revolutionize the future of leadership.

"T.D. Jakes Foundation is grateful to our dedicated and generous partners, Coca-Cola and the Dallas Mavericks, for their sponsorship," said Hattie Hill, president and chief executive officer of T.D. Jakes Foundation. "Through their support, the foundation was able to power five outstanding sessions at ILS 2022."

This was the first time since 2019 that the summit was able to take place in person, and the energy in the crowd of 10,000 – representing more than 19 countries worldwide – was electric. With special appearances from Academy Award-winning actor and director Denzel Washington and President Nana Akufo-Addo of Ghana, this year's ILS was truly an event to remember. The theme of ILS 2022 was "Master Building," and every session gave tangible, actionable lessons in leadership for attendees who represented every industry, sector, and aspect of Chairman Jakes' reach and influence – from church leaders and corporate CEOs, and young people that are leading new initiatives to those launching their careers.

T.D. Jakes Foundation, in partnership with Coco-Cola and the Dallas Mavericks, presented five sessions featuring 15 compelling executive speakers, as well as Chairman Jakes and Foundation CEO Hattie Hill. The sessions included a "Master Class" with media personality Van Jones and ActOne Group Founder and CEO Janice Bryant Howroyd in conversation with Chairman Jakes; workshop sessions on Brand Building, Groundwork for Financial Success, and Bridging the Digital Divide; and a mainstage panel on Intentional Leadership.









**STEAM Academy - Hackathon** 

### Students Innovate Using An Engineering Mindset

T.D. Jakes Foundation's STEAM Academy – Hackathon, presented by the Dallas Mavericks and powered by Goldman Sachs, provided students with a free, two-week learning experience in science, technology, engineering, art, and mathematics during the 2022 summer break.

According to Chairman T.D. Jakes, "Our third annual STEAM Academy brought together high school students from underrepresented communities to work together to solve some of society's most complex problems. The Hackathon gave students the opportunity to interact with science, technology, engineering, art, and math principles—to problem-solve and tackle challenges in a new way. Most importantly, it exposed these young people to career paths that many may not have considered or even known existed. Thanks to our partnership with the Dallas Mavericks and Goldman Sachs, students had the unprecedented experience of 'seeing what they can be' – which literally can change the trajectory of their lives."

For two weeks, 386 high school students (including 142 from the local Dallas area and 244 from across the U.S. and internationally who participated virtually) participated in groups alongside Goldman Sachs engineers, who guided them through the engineering process, including how to ideate, prototype an idea, and communicate with impact—tapping into an engineering mindset to hack some of the world's toughest challenges.

Participating together as Team Flourish, the winners of the innovation competition developed an app that helps people improve their mental wellbeing. The six Texas students on the team included **Caleb Cox**, 15, Cedar Hill; **Gabriel Crutchfield**, 18, Desoto; **Savannah Crutchfield**, 17, Desoto; **Katelyn Demars**, 15, Grand Prairie; **Ju'Sky Dunn**, 14, Dallas; **Alan Samineedi**, 16, Irving.







T.D. Jakes Foundation President & CEO Hattie Hill explained the importance of exposing young people to new opportunities: "Our goal with the STEAM Academy is to create that spark that can lead students to career paths that they might have not have ever considered. We want to provide exposure, so they know the kinds of job opportunities that exist, and that there are no limits. We want to make sure they have what they need to succeed in the 21st Century workforce."

## STEAM Academy – Arts An Educational Partnership Takes Broadway to School

T.D. Jakes Foundation continues to spark curiosity and learning in Dallas-area high school students by demonstrating the science, technology, engineering, art, and math (STEAM) elements that go into an artistic performance. Together with the Dallas Mavericks, Broadway Dallas, and Dallas ISD, T.D. Jakes Foundation brought the stage to the classroom for a second year — inspiring young people with high-impact STEAM programming designed through the lens of Broadway theater.

Themed around the musical *Ain't too Proud* — *The Life and Times of the Temptations*, the STEAM Academy – Arts curriculum served 3,400 high school teachers and students from across the district, while meeting the Texas Essential Knowledge and Skills (TEKS) standards. In addition to the eight-session, in-class series of lessons, STEAM Academy – Arts students in the program also enjoyed a dedicated performance of *Ain't too Proud* at the Music Hall at Fair Park.

"We were thrilled to assist Broadway Dallas in providing this program to students in our community," said Hattie Hill, president and chief executive officer of T.D. Jakes Foundation. "We want to ensure that all students are given the opportunity to experience the beauty of Broadway theater while learning that a career in STEAM can take you into a wide variety of fields."

The program offered lessons in video editing, lighting, and related technologies, as well as the civil rights movement and other historical milestones that lined up with events featured in the musical. The *Ain't too Proud* program is part of an ongoing partnership between T.D. Jakes Foundation, Broadway Dallas, and Dallas ISD, along with the Dallas Mavericks.

"We support STEAM because, while science, technology, engineering, and mathematics are critically important, it is vital to also expand students' knowledge of and participation in the arts," added Hill. "Through the arts, especially this play, students learned about history and culture in a fresh and immersive way, and at the same time, gained an expanded understanding of the many career opportunities in the arts, far beyond the performers they saw on the stage."





# Improving Educational Access Giving Students Tools They Need to Succeed

T.D. Jakes Foundation believes that learning and achievement should not be limited because of the neighborhood students live in or the schools they attend. Through a generous donation, the Foundation was able to provide 300 fully-outfitted Lenovo V14 laptop computers to three Dallas-area high schools. The schools were W.H. Adamson High School in Oak Cliff, James Madison High School in South Dallas, and L.G. Pinkston High School in West Dallas, all of which faced an acute shortage of computers.

Selected based on the schools' participation in T.D. Jakes Foundation's STEAM Academy – Arts initiative in 2021 and 2022, the programs offered lessons in video editing, lighting, and technologies that lined up with the musicals *Hamilton* and *Aint too Proud to Beg*. Both of the curricula served as part of the ongoing partnership between T.D. Jakes Foundation, Dallas ISD, and Broadway Dallas, which uses its programs and initiatives to give students access to "the spirit of Broadway."

"At T.D. Jakes Foundation, our goal is to help students advance their education," said Dr. Jennifer Stimpson, T.D. Jakes Chief Programs Officer. "We live by the motto 'if they can see it they can be it.' With these computers, these students can not only advance their education

but also engage in learning about careers within the STEAM fields they didn't even know were possible."

Adamson, Madison, and Pinkston High Schools typically rank in the bottom 50% of high schools and the student populations are 99% minority students. Without access to proper equipment and learning materials, it is nearly impossible for students to learn and succeed, much less be competitive in today's environment. For example, according to the US News Best High Schools List, Adamson High School received a 25.1 college readiness score out of 100. Now that students have proper technology and the ability to participate in increased STEAM studies, future graduates will be better prepared for college and careers that focus on STEAM readiness.

As seen in its avid support of STEAM, T.D. Jakes Foundation enables greater access to education and applauds all who work to achieve better learning environments and opportunities for all students. The Foundation and all the students who are benefiting from the computers at Adamson, Madison, and Pinkston High Schools send a heartfelt thanks to the anonymous donor for enabling these critical resources to be made available.



## International Women of Influence (IWIN) Presents The Power in Change

The International Women of Influence Network (IWIN) was established by T.D. Jakes Foundation as a community of powerful women executives, across all sectors and disciplines. Through IWIN, the foundation is building bridges for more women to learn leadership skills, connect with mentors and allies, and use power to create positive change.

More than 175 executive women from the Atlanta area and from the attendee community of the International Leadership Summit were present at Tyler Perry Studios in Atlanta on September 21 for an inspiring event celebrating women creating "the power in change." The event featured a conversation with Chairman T.D. Jakes and award-winning actress Lynn Whitfield. Their exchange was filled with frank and transparent honesty, laughter, and great encouragement for the women in attendance as Ms. Whitfield shared her career and personal journey and how the events in her life have helped her in her roles.

There are more than 50 exceptional women leaders in national and global roles who are members of IWIN. In addition to providing personally significant gifts to the foundation, IWIN members advocate within their companies, networks, and communities for T. D. Jakes Foundation's mission and values. The benefits of participation include exclusive invitations and access to private audiences with leaders from around the world.



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