



Impact Report 2025

**Analyzing Key Trends and Insights
Across Strategic Pillars**



Executive Summary

From the Office of the President and CEO

2025 was a pivotal year of execution and expansion for the T.D. Jakes Foundation. Building on the structural foundation established in 2024, we moved with clarity and purpose from strategy to action; activating our refined pillars to deepen impact, strengthen partnerships, and extend our reach.

We advanced equitable educational and economic opportunity through focused program delivery and intentional grantmaking, ensuring individuals and organizations had the resources and pathways needed to thrive. Dallas continued to serve as a flagship hub for innovation, while our expansion into Atlanta strengthened our national footprint. We also enhanced our role as a direct service provider by expanding legacy programs and launching initiatives aligned with the evolving needs of today's workforce and communities.

In 2025, the Foundation made strategic pillar investments to more than \$10 million to 12 organizations, supporting transformative work across education, workforce readiness, financial inclusion, and community well-being. Complementing this investment, our programs engaged youth in STEAM, leveraged AI to prepare individuals for leadership, supported returning citizens, and accelerated career placement and mobility. Despite a complex economic landscape, our work reached more than 783,000 individuals—a 40x increase over 2024—generated 5.5 million social impact impressions, and activated 73 partner organizations.

Our work is guided by a core belief: the challenge before us is not a lack of talent, but an opportunity gap. The T.D. Jakes Foundation remains committed to closing that gap through partnership, innovation, and action.

As we look ahead, we do so with momentum and resolve. I am proud of our team and partners and confident in our shared ability to build thriving futures for communities nationwide.

Kelley Cornish
President and CEO
T.D. Jakes Foundation



The Pillars Guiding Our Work



FINANCIAL INCLUSION

Championing social innovation initiatives that generate wealth and upward economic mobility



EDUCATIONAL ACCESS & WORKFORCE READINESS

Providing access to quality education, certification, and training programs that prepare and advance individuals for the workforce of the future.

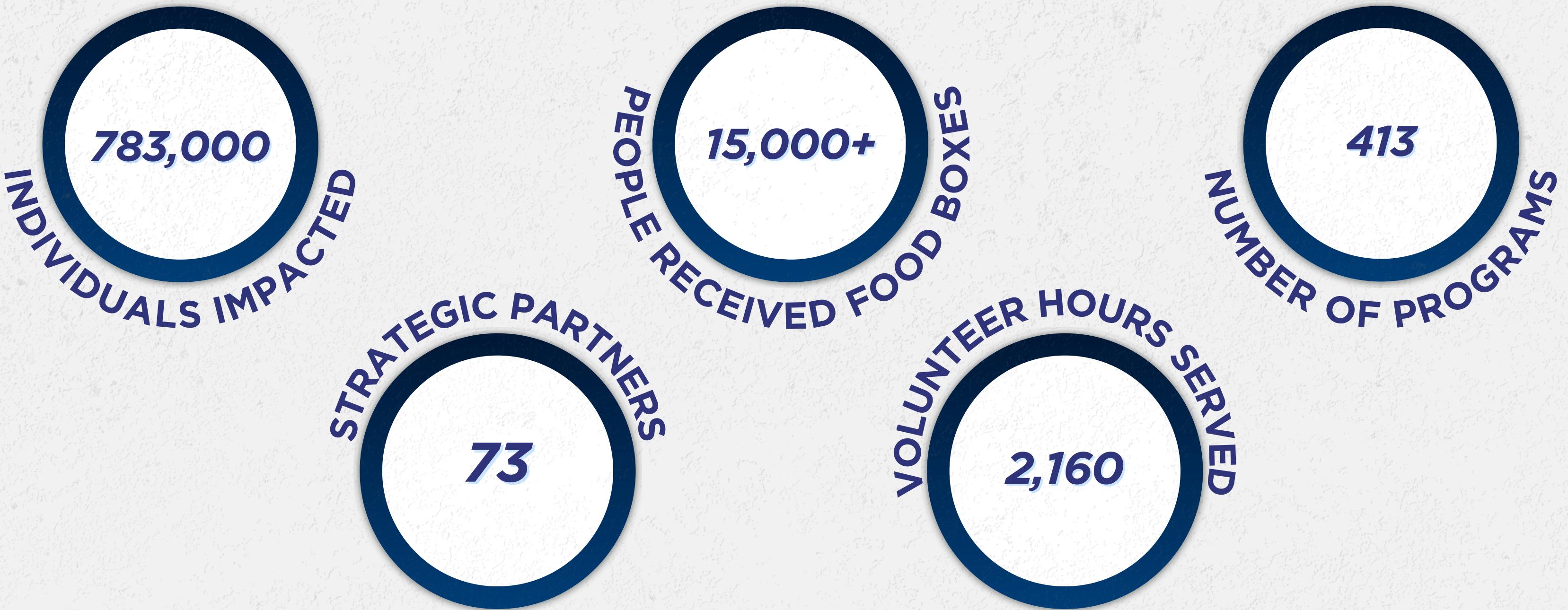


COMMUNITY TRANSFORMATION & WELL-BEING

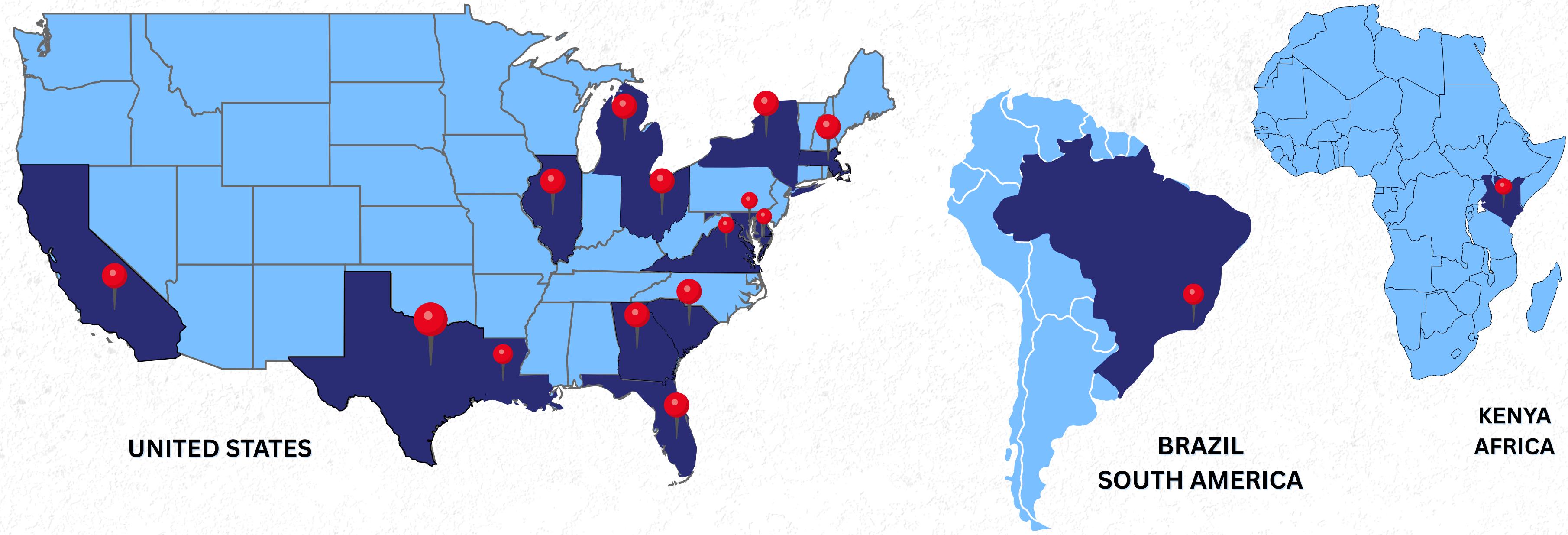
Promoting global and local community innovation to create healthier, more sustainable environments where people live, work, and interact.

We improve the lifelong outcomes for communities and individuals who have limited access to resources and opportunities.

2025: YEAR IN NUMBERS AT A GLANCE



Creating a *World* Where Every *Community* Thrives



Through strategic partnerships and community-centered programming, the T.D. Jakes Foundation extends its impact across multiple regions around the globe.



Distinctively Her



S.T.E.A.M.



You're Hired Mixer



Cybersecurity Training



T.O.R.I.



L.I.F.E. Forum

SAVING THE NEXT GENERATION

The T.D. Jakes Foundation provides innovative programming focused on financial literacy, workforce development, and economic empowerment. Our initiatives are designed to expand access, build skills, and create sustainable pathways to opportunity for individuals and families worldwide.



Distinctively HER

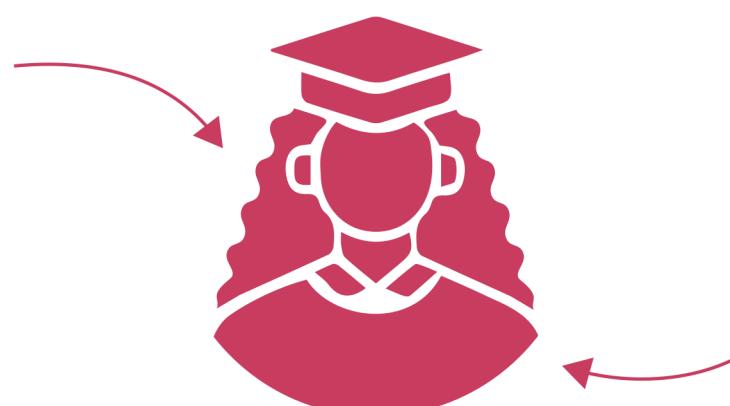


Built on the 28-year legacy of Distinctively Debutantes founded by Mrs. Serita A. Jakes, Distinctively Her has evolved into a growing community dedicated to the empowerment and development of women and girls through impactful experiences, programming, and resources. For 28 years, we've graduated nearly 1,500 young ladies who have become CEOs, doctors, lawyers, educators, and even more.

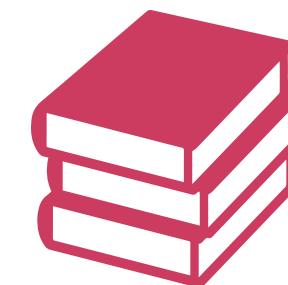


500+
Families Served

Class of 2025 secured
more than **\$3.5 million** in
external scholarships



97% College Acceptance Rate
in 2025 (Graduating Senior
Debutantes Only)



\$441,000 in scholarships
provided directly through
the program



Workforce Readiness

You're Hired Hiring Mixer - Cybersecurity Cohort

Through workforce readiness initiatives such as the You're Hired Hiring Mixer and the Cybersecurity Cohort, the T.D. Jakes Foundation connected individuals to career opportunities in high-demand industries. Participants received career coaching, industry-aligned training, and direct access to employers, equipping them with the skills and connections needed to secure sustainable employment. These programs strengthened pathways to economic mobility and long-term career success.



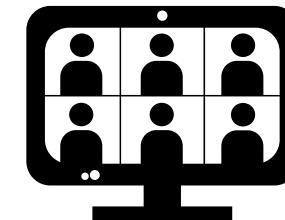
1,416 Hiring Mixer
Attendees



36 Employers
Attended the Hiring
Mixer



75 Cybersecurity
Certificates
in Progress



7,040 views of Pre-Mixer
Online Education Content



500 Professional
Headshots Taken

L.I.F.E Forum

Leveraging Income for Financial Empowerment

Presented by **Wells Fargo**



The L.I.F.E. Forum was designed to equip individuals with essential knowledge and tools to build wealth, strengthen financial confidence, and access long-term economic opportunities. The series featured dynamic conversations with powerhouse speakers, including T.D. Jakes, Kelley Cornish, Earn Your Leisure (EYL), Tiffany “The Budgetnista” Aliche, Milan from HomeFree USA, Kimelyn Harris from Wells Fargo, Wallo, Teri Ijeoma and Egypt Sherrod.



6 Virtual LIFE
Forum Session



647,800
People reached
worldwide



13,500+ hours of
content streamed



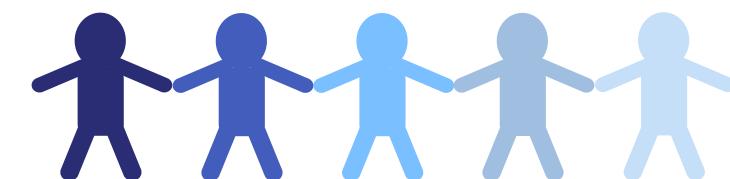
3,000+
participants
engaged on
launch day

S.T.E.A.M.

Science - Technology - Engineering - Arts - Mathematics



Through S.T.E.A.M. Camps in Dallas and Atlanta and the S.T.E.A.M. Expo in Dallas, the T.D. Jakes Foundation expanded access to hands-on learning and career exploration for students and families. These experiences introduced participants to pathways in science, technology, engineering, arts, and mathematics through interactive activities, mentorship, and exposure to industry professionals. We also launched the STEAM Truck in Atlanta in partnership with STE(A)M Truck.



6.1K+ served

throughout Dallas and Atlanta

8 STEAM camps and June activations (pop-ups, expo, and conference) reached **4,100** participants



2,000+ reached through the STE(A)M Truck ATL partnership



Thriving Opportunities for Returning Individuals

T.O.R.I. supports returning citizens through six core components—spiritual guidance, employment, education, housing, family support, and healthcare—providing the tools and resources needed for successful reintegration and long-term community contribution.



275
total participants served

129
post-release participants

146
pre-release participants



240 hours of workforce readiness and reentry classes delivered across 40 weeks

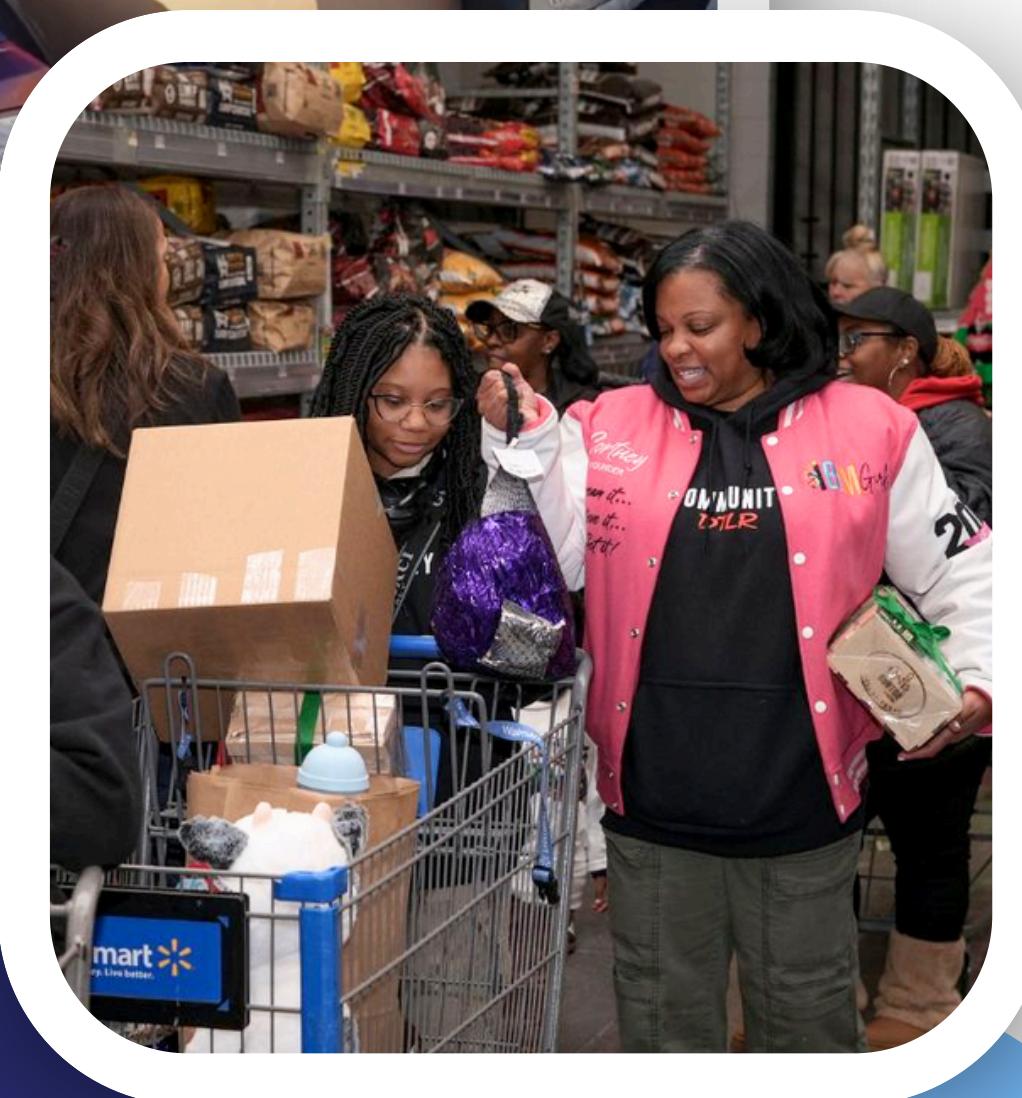
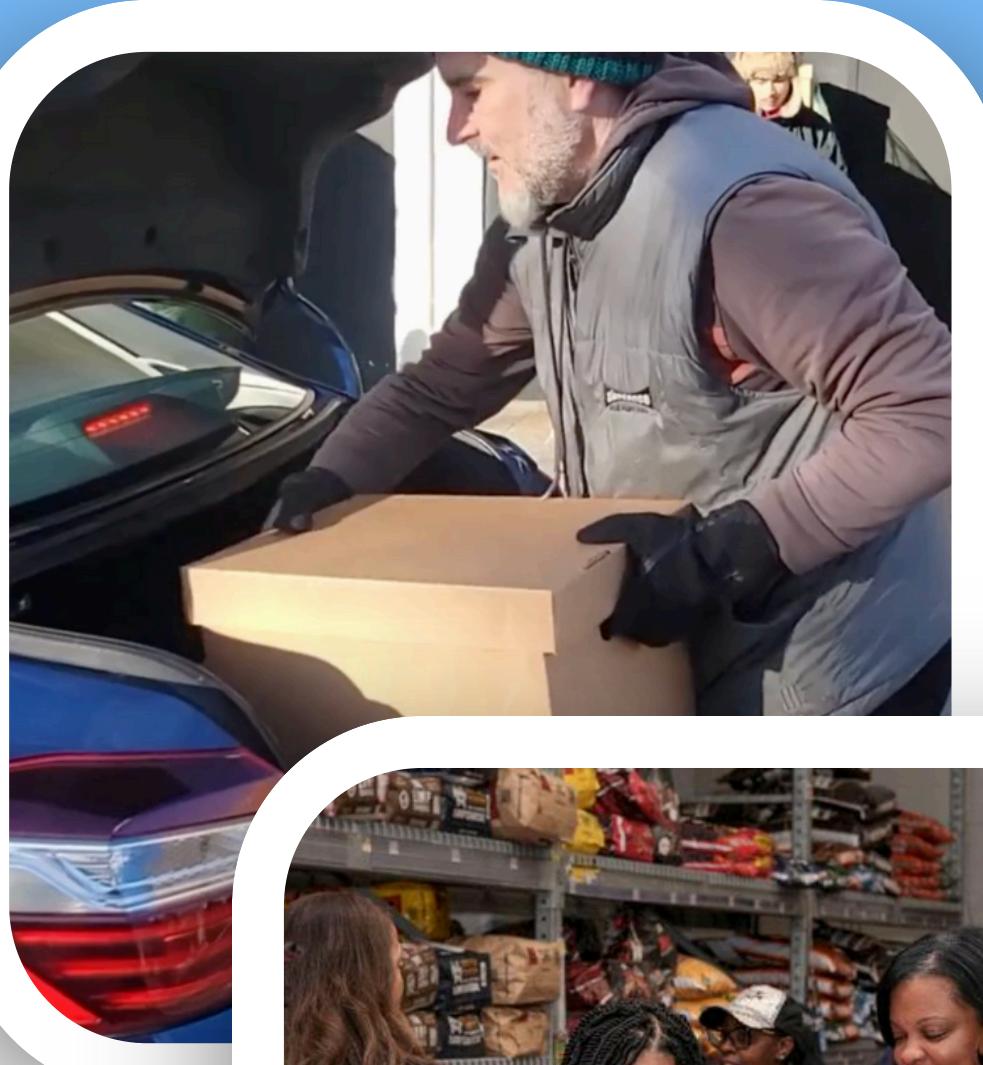
Resources delivered through partnership:

55 orders fulfilled

882 essential items distributed

332 meals provided

FEED FAMILIES FUEL HOPE



The T.D. Jakes Foundation launched the Feed Families. Fuel Hope. initiative to address food insecurity during the holiday season, providing critical support to families. This effort reflects our broader commitment to strengthening communities by pairing compassionate relief with long-term pathways to workforce readiness, financial empowerment, and well-being.



250 gift cards
provided to program participants in need



15,000+ people
received food boxes in Atlanta during MLK Weekend



135 food boxes distributed during the December event in Baltimore.

&



135 gifts provided for caregivers of students in the Baltimore area, helping ensure students could focus on a joyful and stable holiday season

Outlook for 2026

Reach

Increase national reach by nearly 40% year over year, with a goal of serving more than 1,000,000 individuals in 2026 through scaled, technology-enabled, partnership-driven delivery channels. Building on last year's 40% growth in impact, expanded use of digital platforms positions us to sustainably reach more communities nationwide.

Partnerships

Expand and deepen strategic partnerships to increase the number of active delivery channels and national points of access. This includes more intentional, strategic grant-making and collaborative partnerships that extend our reach and amplify shared outcomes.

Platforms

Shift from stand-alone programs to integrated, evergreen platforms that operate year-round at national scale. Platforms like vFairs enable continuous engagement, expanded access, and consistent delivery beyond single-event moments.

Community-Centered Design

Ensure programs are co-designed with the communities we serve so solutions are culturally responsive and locally grounded. This approach builds on community-driven projects such as our work in Augusta and deeper integration with partners like the Dallas Regional Chamber.

Outcomes

Measure success by long-term economic mobility and quality-of-life outcomes, not participation alone. Enhanced use of surveys and the introduction of more sophisticated tracking systems allow us to better understand impact over time.

Future Readiness

Build sustainable systems that equip the next generation with future-ready skills, financial stability, and clear pathways to opportunity—ensuring individuals and communities are positioned to thrive in a rapidly changing economy.

Let's Stay in Touch

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Dallas, TX 75211

JOIN THE CONVERSATION:

Twitter: [@TDJakesFdn](https://twitter.com/TDJakesFdn)

Facebook: T.D. Jakes Foundation

Instagram: [@tdj_foundation](https://www.instagram.com/tdj_foundation)

LinkedIn: T.D. Jakes Foundation

We are immensely grateful to all of our volunteers, collaborators, and participants for joining us in 2025 as we carried our mission of improving lifelong outcomes for communities and individuals who have limited access to resources and opportunities. We look forward to continuing to work with you in 2026 and beyond!

THERE ARE SEVERAL WAYS TO ENGAGE WITH AND SUPPORT THE T.D. JAKES FOUNDATION'S MISSION:

Strategic Partnerships: Collaborate with us to design and implement innovative programs aligned with our strategic pillars.

Community Participation: Share your insights, experiences, and ideas to help inform our initiatives and ensure they effectively address community needs.

Volunteering: Contribute your time and skills to support our programs and events.

Financial Support: Invest in our mission through donations, grants, or sponsorships to fuel the development and expansion of our initiatives.

Fuel the Mission

Text-To-Give: “TDJF” to 53-555

Click the donation button at: TDJfoundation.org

Mail in your gift to:

TD Jakes Foundation
PO Box 210069
Dallas, TX 75211